

# business voice

LAS VEGAS METRO CHAMBER OF COMMERCE

| LVChamber.com

| JULY 2015

## Action, Accomplishment, Accountability:

### Metro Chamber Legislative Summary

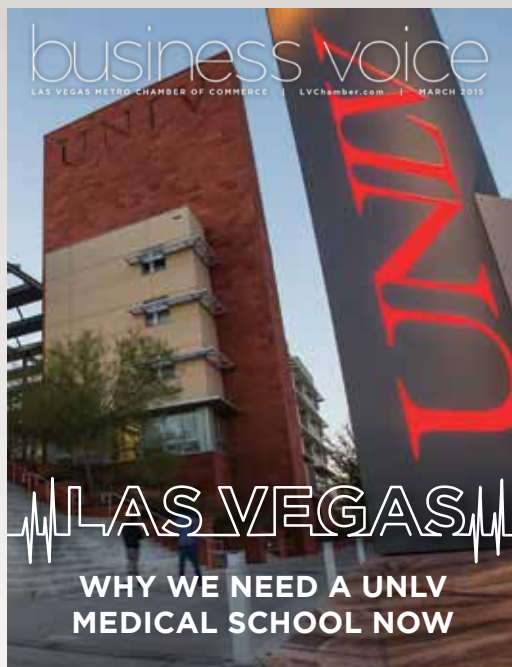
business voice

LAS VEGAS METRO CHAMBER OF COMMERCE | LVChamber.com | MAY 2015



business voice

LAS VEGAS METRO CHAMBER OF COMMERCE | LVChamber.com | MARCH 2015



business voice

LAS VEGAS METRO CHAMBER OF COMMERCE | LVChamber.com | FEBRUARY 2015

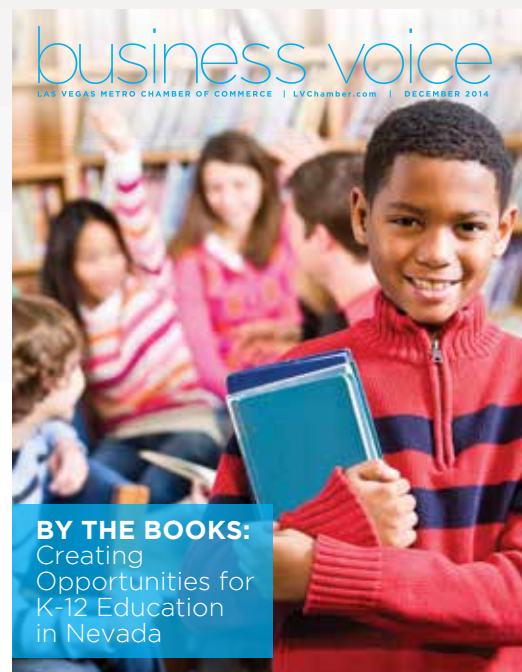
WHY

NOW

MATTERS

business voice

LAS VEGAS METRO CHAMBER OF COMMERCE | LVChamber.com | DECEMBER 2014

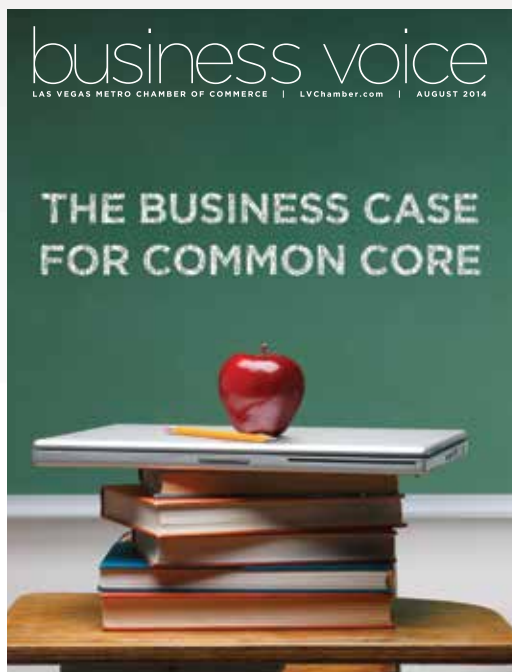


**BY THE BOOKS:**  
Creating  
Opportunities for  
K-12 Education  
in Nevada

business voice

LAS VEGAS METRO CHAMBER OF COMMERCE | LVChamber.com | AUGUST 2014

THE BUSINESS CASE  
FOR COMMON CORE

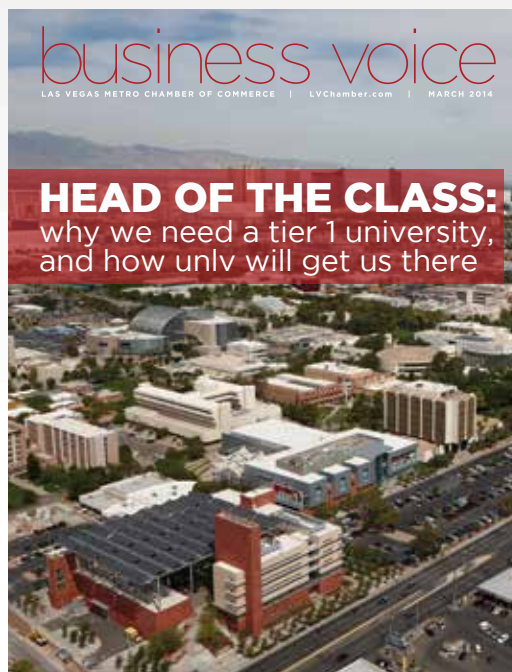


business voice

LAS VEGAS METRO CHAMBER OF COMMERCE | LVChamber.com | MARCH 2014

**HEAD OF THE CLASS:**

why we need a tier 1 university,  
and how unlv will get us there



# *Move to Prominence Health Plan*

## RENEW EARLY - SAVE MONEY

**The Metro Chamber now offers significant savings when you transition to a Prominence Health Plan and renew early in July, August or September.**

- Lock in lower health insurance costs for 12 months.
- Take advantage of highly competitive health insurance plan options for small group employers with 2-50 full-time employees.
- Now you can take advantage of the new rates as early as July to avoid the rush of annual renewal periods.
- Up to 10% savings from Prominence Health Plan on both HMO and PPO plans.
- Providers you can trust – Prominence Health Plan HMO and the Health Care Partners provider network.
- Peace of mind – Prominence Health Plan PPO plans use a custom First Health Network that includes 5,000 hospitals and 550,000 physicians throughout the U.S.
- Easy Access – More than 20 urgent care locations in the Las Vegas valley.
- Standard laboratory services at no charge on HMO plans (some restrictions apply).
- Only one deductible - surgeon, facility and anesthesia charges are all inclusive.
- Choice of plans - Employers with five or more enrolled employees may offer up to five plans.

*Save now!*

Receive an instant quote online.

Visit **ChamberHealthOptions.com**

Participating member brokers are listed in a drop down box. If you do not see your health insurance professional listed or you do not currently have an agent, contact Chamber Health Options at 855.676.6863.

**Prominence<sup>SM</sup>**  
**Health Plan**





# why the chamber matters

**KRISTIN MCMILLAN**  
**PRESIDENT & CEO**

**A**

t the beginning of the 2015 Legislature, the Metro Chamber outlined a diverse series of priorities and goals for the session, including K-12 education reform and funding, funding the UNLV medical school and Graduate Medical Education (GME), tax reform, government accountability and transparency, economic development and tort reform. Out of more than 1,000 submitted bills between the Senate and Assembly, the Metro Chamber tracked 352, engaged in 125 and testified on more than 100.

We worked collectively with other key individuals and organizations, helping to move several game-changing policies and initiatives, including funding for the UNLV medical school, K-12 education reform, construction defect reform, tort reform and several others, as you'll read in this month's cover story. This legislative session has been heralded as "historic" and "groundbreaking," and indeed, the laws passed and policies put into place during the session will have lasting and meaningful outcomes on Nevada's economy, our K-12 and higher education systems, and overall business environment. And the Metro Chamber was at the table to champion policies to help create these opportunities and ensure

that the voice of Nevada's largest and broadest business organization was heard throughout the session.

From day one, the Metro Chamber was there every step of the way, on the ground every day in Carson City. While several of the issues upon which we worked were front and center, we also undertook a great deal of work behind-the-scenes, holding pivotal conversations with legislators, other business organizations and key individuals on the future of Nevada, and coming to the table with ideas and perspectives that reflected the diversity and range of the businesses we represent. Our responsibility to serve as the voice of the business - *your voice* - was not taken lightly.

And our work doesn't stop now. We will continue working with all levels of government to move forward an agenda that helps you create jobs, increase business opportunities and ensure that Nevada is a great place to do business. Be sure to stay up to date with the Metro Chamber's Government Affairs team by reading "The Rundown" newsletter and in future issues of the *Business Voice*. We look forward to continuing to champion your business and serve as your voice.

This legislative session has been heralded as "historic" and "groundbreaking," and indeed, the laws passed and policies put into place during the session will have lasting and meaningful outcomes on Nevada's economy...





Connecting top talent  
with opportunity  
in Las Vegas  
for over 40 years.

Administrative  
Construction  
Convention  
Healthcare  
Legal

Manufacturing & Distribution  
Technology & Engineering

[eastridge.com](http://eastridge.com)

Improving Student  
Performance  
**FOR OVER  
35 YEARS**

For over three decades, Catapult Learning has been dedicated to improving academic achievement for students, Pre-K to grade 12. Our proven, research-based educational solutions incorporate best practices for teaching and learning and ensure every student reaches his or her fullest academic potential.

Catapult Learning supports 20 Clark County public schools with our eValue™ online monthly assessment system, delivers Title I tutoring services to several local private schools, and offers comprehensive K-12 solutions with the Alliance™ school turnaround model.

For more information  
Contact: Marsha Irvin  
(702) 560-5214  
[marsha.irvin@catapultlearning.com](mailto:marsha.irvin@catapultlearning.com)

Catapult Learning



business voice

VOLUME 36 NUMBER 7

Las Vegas Metro Chamber of Commerce  
575 Symphony Park Avenue, Ste. 100  
Las Vegas, NV 89106  
702.641.5822 • [LVChamber.com](http://LVChamber.com)

Kristin McMillan  
President & CEO  
Las Vegas Metro Chamber of Commerce

#### 2015 Board of Trustees Executive Committee

**Bob Brown**  
Chairman  
Opportunity Village

**Bruce Spotleson**  
Immediate Past Chairman  
Vegas PBS

**John Guedry**  
Chairman - Elect  
Bank of Nevada

**Hugh Anderson**  
Vice Chairman - Government Affairs  
HighTower Las Vegas

**Jay Barrett**  
Vice Chairman - Finance  
The JABarrett Company

**Beth Campbell**  
Vice Chairman - Membership  
Gensler

**Mike Bolognini**  
Cox Communications Las Vegas

**Bill Noonan**  
Boyd Gaming Corporation

The *Business Voice* (USPS #717-970) is published by The Las Vegas Metro Chamber of Commerce, 575 Symphony Park Ave., Ste. 100 Las Vegas, NV 89106

Annual Subscription \$25  
Periodical postage paid at Las Vegas, NV  
POSTMASTER:  
Send address changes to:  
The Las Vegas Metro Chamber of Commerce,  
575 Symphony Park Ave., Ste. 100  
Las Vegas, NV 89106

#### Trustees

**Bob Ansara**  
Ricardo's of Las Vegas, Inc.

**Joseph Asher**  
William Hill US

**Lisa Beckley**  
The Beckley Group

**Kevin Bethel**  
NV Energy, Inc.

**Michael Bonner**  
Greenberg Traugott, LLC

**Richard Bryan**  
Fennmore Craig

**Andrew Citores**  
JusCollege Inc.

**Alexandra Epstein-Gudai**  
El Cortez Hotel & Casino

**Jeff Grace**  
NetEffect

**John Hester**  
Southwest Gas Corporation

**Jerry Irwin**  
Miracle Mile Shops at Planet Hollywood Resort & Casino

**Dr. Len Jessup**  
University of Nevada, Las Vegas

**Bart Jones**  
Merlin Contracting & Developing

**Gregory Lee**  
Eureka Casino Resort

**Rex Liu**  
Family & Cosmetic Dentistry

**Rob McCoy**  
Century Link

**Bill Nelson**  
Piercy Bowler Taylor & Kern

**Lori Nelson**  
Station Casinos, LLC

**Kevin Orrock**  
The Howard Hughes Corporation

**Karla Perez**  
Valley Health System

**Jim Prather**  
Journal Broadcast Group

**Terrance Shirey**  
Nevada State Bank

**Larry Singer**  
Newmark Grubb Knight Frank

**Vicky VanMeeten**  
Roseman University of Health Sciences

**Nancy Wong**  
Arcata Associates, Inc.

**Ryan Woodward**  
JPMorgan Chase

#### Past Chairmen

**Berlyn Miller** 1979

**Phil Arce** 1984

**Elaina Blake** 1985

**Dave Vlamming** 1986

**Jeffrey A. Silver** 1988

**Peter Thomas** 1989

**William Martin** 1991

**Bob Maxey** 1992

**Denny Weddle** 1993

**David Smith** 1994

**Ted Wiens, Jr.** 1995

**John O'Reilly** 1996

**Diane Dickerson** 1997

**Edward Crispell** 1998

**Bill Wells** 2001

**Jay Kornmayer** 2002

**Lou Emmert** 2003

**Tim Cashman** 2004

**Hugh Anderson** 2005

**John Wilcox** 2006

**Fafie Moore** 2008

**Steve Hill** 2009

**Kristin McMillan** 2010

**Michael Bonner** 2011

**Kevin Orrock** 2012

**Jay Barrett** 2013

**Bruce Spotleson** 2014

#### Production Team

**John Osborn**  
Publisher

**Cara Clarke**  
Executive Editor

**Greta Beck-Seidman**  
Managing Editor

**MJ Dennis**  
Production Coordinator

**Nick Claus**  
Graphic Designer

**Danica Torchin**  
Contributor

Advertising Inquiries:  
Lauren Brooks  
702.586.3808

#### EDITORIAL POLICY:

The *Business Voice* is a member newsletter of the Las Vegas Metro Chamber of Commerce. The Las Vegas Metro Chamber of Commerce welcomes input, ideas and suggestions from our members. As with any periodical, we must adhere to strict deadlines and we reserve the right to edit all materials submitted for publication. Commentaries that are marked as such do not necessarily reflect the opinion or position of the Chamber, its trustees or employees. The Chamber cannot guarantee the validity or accuracy of the contents of paid advertisements. Questions or concerns about content of the *Business Voice* can be addressed to Vice President of Marketing, Las Vegas Metro Chamber of Commerce, 575 Symphony Park Avenue, Suite 100, Las Vegas, NV 89106.

# table of contents

## JULY 2015

- 06 Chamber News
- 08 News You Need
- 12 Your Scene | You're Seen
- 14 **2015 LEGISLATIVE WRAP-UP**
- 20 What's Happening
- 22 In the Know
- 24 Member Spotlights
- 26 Voices of the Chamber
- 28 Member News
- 30 Ribbon Cuttings
- 34 New Member Benefits
- 36 Vegas Young Professionals
- 38 The Final Word





## nominations now open for metro chamber business excellence awards!

What makes your business stand out? Have you pioneered a new innovation? Created new best practices for a sustainable workplace? What about your non-profit affiliations and corporate giving campaigns? The Metro Chamber is celebrating the diversity, creativity and ingenuity of the local business community through the Business Excellence Awards, sponsored exclusively by Nevada State Bank. Tell the Metro Chamber how your business stands apart from others and your business could win a BizE – a Business Excellence Award. BizE award winners will be recognized in a variety of categories at the annual Business Excellence Awards Luncheon and in a special feature in the October issue of the *Business Voice*. To nominate your business or get additional information about the program, visit [lvchamber.com](http://lvchamber.com).

## recruit teachers to las vegas

Our schools need more teachers, and you can help. We Care, a partnership between the Metro Chamber and the Clark County School District (CCSD), is now seeking members of the Las Vegas business community to become community volunteers. Each non-local teaching candidate who has been offered a contract with CCSD is assigned a community volunteer from the program. We Care volunteers provide information about the Southern Nevada community, give insight into Las Vegas and offer suggestions and tips to help make Clark County their home. For more information about the We Care program, visit [lvchamber.com](http://lvchamber.com).

## we want to hear from you!

The Metro Chamber recently introduced the “Voices of the Metro Chamber” testimonial series in the *Business Voice* and in a Valley-wide ad campaign. If your business has a story about how the Metro Chamber helped you succeed – through cost savings programs, relationship building, advocacy efforts or other ways – we want to hear from you! Contact Greta Seidman at [gseidman@lvchamber.com](mailto:gseidman@lvchamber.com) to share your story. It could be featured in a future issue of the *Business Voice*, on the Metro Chamber's website or out in the community!

## save money on constant contact

In June, the Metro Chamber held a Member Benefits 101 webinar series featuring one of the Metro Chamber's new benefits providers, Constant Contact. The Constant Contact savings program includes up to 25 percent off services from comprehensive email marketing products, including template builders, social media integration, detailed analytics, and event and registration management tools. Constant Contact also offers tools like surveying and polls for real-time feedback, and the ability to build offers and promotions through your business' social media. To view the webinar and get the information you need to maximize these benefits, visit [lvchamber.com](http://lvchamber.com).



# Ditch the .com Get a .Vegas

**Get to [www.domains.vegas](http://www.domains.vegas) for  
your .vegas domain!**

## #Vegasproud Members Highlight



**[Downtowntattoo.vegas](http://Downtowntattoo.vegas)**



**[vegasmade.vegas](http://vegasmade.vegas)**



**[haleinjurylaw.vegas](http://haleinjurylaw.vegas)**



**[downtownliving.vegas](http://downtownliving.vegas)**



**[downtown.vegas](http://downtown.vegas)**



**[lovedtlv.vegas](http://lovedtlv.vegas)**

**LIVE CHAT with a  VEGAS domains representative  
for a special Chamber Member Discount.**

To get Certified as a Local Vegas  
Made Business, please visit  
**[www.VegasMade.vegas](http://www.VegasMade.vegas)** and Apply.



# news you need



## don't miss mgm women's leadership conference july 13 and 14

The Annual Women's Leadership Conference is a signature program of the MGM Resorts Foundation. This Conference is the nation's new forum to promote women's personal and professional development and advancement. The purpose of the conference is to inspire women to seek their highest level of personal and professional growth by presenting participants with role models, varying perspectives and strategies for development. The 2015 conference will be held July 13 and 14, at the MGM Grand Conference Center. For more information on the Women's Leadership Conference, including program speakers and registration fees, visit [mgmresortsfoundation.org](http://mgmresortsfoundation.org).

## sba expands emerging leaders initiative to las vegas

The U.S. Small Business Administration (SBA) Emerging Leaders Initiative is a federal training initiative specifically focusing on executives of businesses poised for growth in historically challenged communities. The initiative provides these executives with the organizational framework, resource network and motivation required to build sustainable businesses and promote economic development within urban communities. SBA's outreach in these communities has resulted in entrepreneurial success that generates new jobs, attracts investment and provides a more sustainable economic base in distressed areas. The Emerging Leaders Initiative has aided more than 2,000 small business owners in sustaining and growing their businesses. This year, the Emerging Leaders Initiative expanded to include Las Vegas. For more information, visit [sba.gov](http://sba.gov).

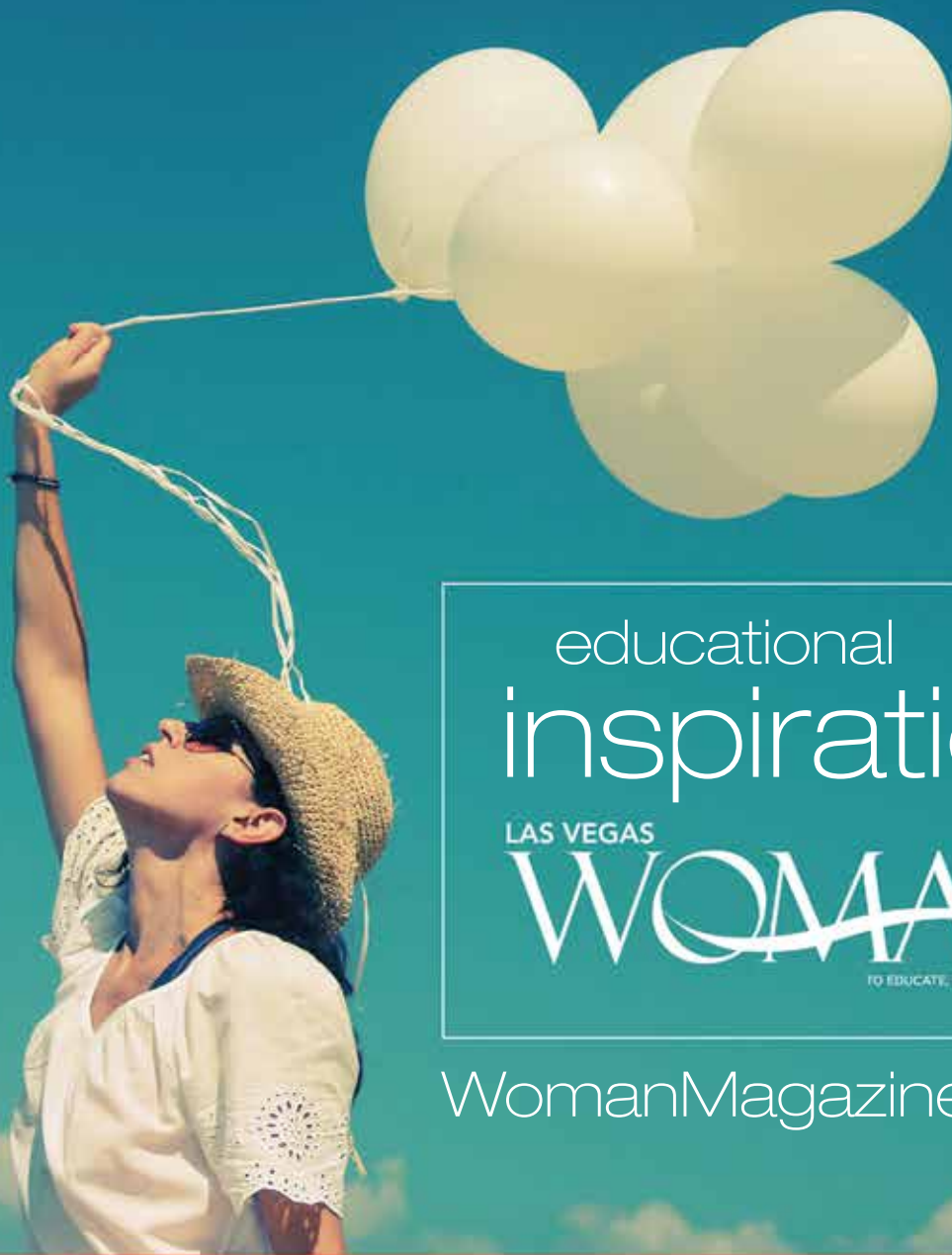
## Nevada Gov eMarketplace



## city of las vegas offers all-electronic bidding process

The City of Las Vegas is the first government entity in the State of Nevada to introduce an all-electronic bidding process for potential suppliers. The new system, named the Nevada Gov eMarketplace (NGEM) is a one-stop shop for supplier opportunities for multiple jurisdictions in the Valley, including the City of Las Vegas, Clark County, the Las Vegas Convention and Visitors Authority, McCarran International Airport, Clark County Water Reclamation District, Las Vegas Valley Water District and the Reno/Tahoe Airport. Potential suppliers need only register once for bidding opportunities offered by any participating entity. In addition, all bids may be submitted online. This will especially assist small business owners who do not have the time or resources to dedicate to researching and maintaining multiple supplier registrations. Potential suppliers can now register online at [nevada.ionwave.net](http://nevada.ionwave.net), with the first electronic bid offering to be released within the next few weeks.





educational  
inspiration

LAS VEGAS  
**WOMAN**  
TO EDUCATE, ENTERTAIN & INSPIRE

WomanMagazine.Vegas



For more info & advertising: [lasvegaswoman@me.com](mailto:lasvegaswoman@me.com)

Upcoming Event: Fall Magazine Premier Party August 20, 2015 - Vendor Space Available

In Case You Missed It...

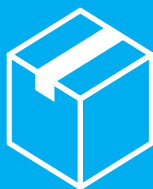
# Conn SAVING

## Your Metro Chamber Members Have Access to These Companies

Up to 60% on everyday office supplies, copy/print services, technology, promotional products and more from **Office Depot**



Up to 30% on everyday shipping needs from **UPS**, including international, overnight and ground services



Savings on legal fees and services through **LegalShield**



Special pricing and equipment rates for credit card processing through **Cornerstone Merchant Services**



Significant savings and flexibility with **Enterprise and National Rental Cars**



Discounted email, event planning and social media integration tools with **Constant Contact**



Competitive pricing on small group health insurance through **Prominence Health Plan**



Exclusive member pricing on a simple way to make your website mobile-friendly with **bMobilized**



See how your membership can benefit your bottom line! Check out the Metro Chamber's ROI Calculator at [LVChamber.com](http://LVChamber.com) today.

ect to

# NGS

## Membership Gives You Best-Savings Benefits!

Up to 30% on computer  
products and accessories  
from **Dell**



Savings on bundled Business  
Internet and VoiceManager  
services for new customers of  
**Cox Communications**



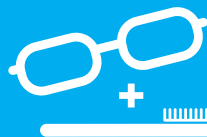
A 5% discount on workers'  
compensation insurance from  
**AmTrust North America**



Access to **H2U Health  
Centers**, providing affordable,  
personalized healthcare  
services to employees and  
their dependents



Attractive, exclusive pricing  
on **Anthem Balanced Funding**  
for group health insurance



Cost-advantaged group  
dental and vision coverage  
and stand-alone dental  
plans from **SecureCare  
Dental & Vision**



A 10% discount on  
**Acumatica**, a scalable cloud-  
based business management  
software perfect for  
financials, distribution and  
project accounting



Turnkey insurance solutions  
for large groups through the  
**Chamber Group Captive**

For more information on how you can take advantage of the benefits of membership, contact your Member Engagement Liaison at 702.641.5822 or visit [LVChamber.com](http://LVChamber.com) to log in to the Members Only Portal.

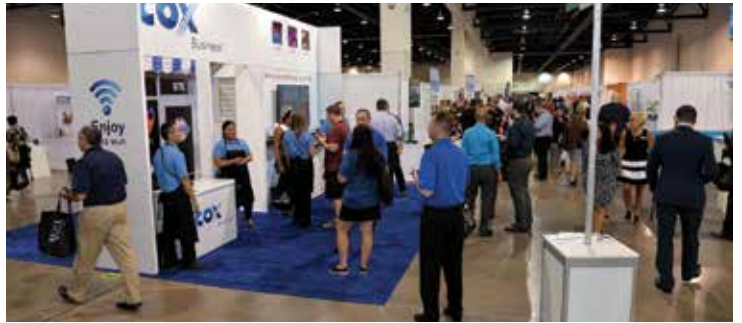
LAS  
VEGAS  
**METRO**  
CHAMBER OF COMMERCE



# your scene | you're seen



business  
expo



The Metro Chamber welcomed 150 exhibitors and 2,000 members of the business community to Business Expo on Wednesday, June 10, at Cashman Center. Exhibitors showcased their products and services and gained new leads while attendees mixed, mingled and sampled signature bites from some of Las Vegas' most popular eateries and food trucks. For more photos and information on future exhibiting opportunities, visit [lvchamber.com](http://lvchamber.com).

# new member benefit

## STAY AT THE TOP OF SEARCH RESULTS WITH NEW MEMBER BENEFIT FROM BMOBILIZED

**I**n 2014, Internet usage on mobile devices officially exceeded PC usage. It represented a major shift in the way customers behave, buy and research their purchases. Google also recently adjusted its algorithm to favor mobile-friendly and responsive websites in search results, which could significantly impact a non-mobile website's ability to stay at the top of search results. While redesigning your website to be responsive or mobile-friendly may not be financially feasible or realistic with your workload, the Metro Chamber is now offering a cost-effective and easy-to-use member benefit to make your website mobile-friendly.

Through a partnership with bMobilized, a platform that dramatically reduces the time, cost and skill required to create and maintain mobile websites, you can pick and

choose which content to display on a mobile version of your website. For as little as \$15 a month, you can create a stylized mobile-friendly version of your site to help you stay top-of-mind – and potentially, top of search results – to customers. Packages include dynamic updates, so you won't have to change content on two sites, and more than 30 mobile-specific plug-ins, like click-to-map, video, click-to-call and more. bMobilized's program with the Metro Chamber also gives members the option to customize further with a professional designer, editing, and additional plug-ins, layouts and a custom mobile domain.

In the marketplace, it's important to stay in front of customers, and that includes how customers find, research and buy products. Check out the Metro Chamber's new program through bMobilized today at LVChamber.com or by calling 702.641.5822.



# GAME ON.

## LOAN DECISIONS FASTER THAN YOU THOUGHT POSSIBLE.

When opportunity knocks, be ready to get in the game. We'll be right there with you, which is why we have an entire roster of bankers who have already closed more than \$172 million in CRE loans this year. They have the skills and tools to deliver when the clock is ticking on your commercial real estate project.



LET'S TALK ABOUT YOUR  
COMMERCIAL REAL ESTATE  
BANKING NEEDS

702.252.6203  
BILL OAKLEY







# Action, Accomplishment, Accountability:

## Metro Chamber Legislative Summary

120 days. 1,294 bill draft requests. 1,013 legislative bills.

When the 2015 Legislature drew to a close in Carson City on June 1, the Las Vegas Metro Chamber of Commerce had tracked 352 bills, engaged on 125 of them and testified on more than 100. Driven by a series of long-term priorities, including K-12 education funding and reform; funding the UNLV medical school and Graduate Medical Education programs; tax reform; government accountability and transparency; economic development; and tort reform, the Metro Chamber was on the ground, meeting every day with legislators, members, other business organizations and individuals to advance an agenda to better Nevada's opportunities for development, diversification and long-term success in a global economy.

Because of the Metro Chamber's engagement, K-12 reform bills were passed that included accountability measures, the UNLV School of Medicine received the full requested funding of \$26.7 million to get up and running, and many reforms to help improve the business climate were passed. In addition, the Metro Chamber successfully helped to defeat several bills that would have increased the burdens and costs to businesses.

This is a summary of the top issues in which the Metro Chamber engaged on behalf of its members and the strides the Metro Chamber made in Carson City.



## K-12 EDUCATION REFORM AND FUNDING

Going into the legislative session, the Metro Chamber – as well as other key community organizations – knew that reforming K-12 education in Nevada was imperative to economic competitiveness, workforce development and overall health of the economy. Many of these bills represented longstanding priorities for the Metro Chamber and a consensus among stakeholders to improve the educational outcomes for K-12 students across Nevada.

Senate Bill (SB) 391 outlines requirements for school districts and charter schools to develop plans to improve reading skills and employ a “Read By Three” strategy (prohibiting promotion of third grade students who have not demonstrated grade three-level reading competency). This is an important measure in determining student readiness and ensuring that students reach that critical third grade reading benchmark.

The 2013 Legislature also saw the introduction of Zoom schools, an initiative supported by the Metro Chamber, which sought to improve results for English Language Learner and poorly performing students by placing them in classrooms with smaller class sizes, more pre-kindergarten classrooms, reading centers and an extended school year. The Zoom schools showed significant improvement in students throughout implementation. The passage of

SB 405 will continue to expand Zoom schools throughout Nevada, including more facilities in Clark County. SB 432, another initiative of Governor Sandoval’s education reform agenda, funds the Victory School program. This legislation targets persistently underperforming schools in economically challenged areas of the state. Any appropriations must be used to offer certain programs and services, and includes accountability measures to ensure that the maximum amount of funds is directed specifically towards these programs and services.

Hand-in-hand with providing programs and services to boost academic achievement is recruiting, developing and retaining effective teachers and administrators. New legislation will help Nevada become more attractive of an environment in which to teach. SB 474, which created the Great Teaching and Leading Fund, allows school boards, charter school authorities and other education entities to submit an application to the Superintendent of Public Instruction for funds to provide professional development, leadership training and recruitment and retention, which will help Nevada become more competitive in hiring and retaining teaching and administrative talent.

The Metro Chamber also supported school construction bond rollover (SB 119 and 207), which will address the state’s need to build new schools and help ease overcrowding in Clark and Washoe Counties. It would also



## COLLABORATION FOR THE CLASSROOM

*Pat Skorkowsky, Superintendent, Clark County School District*

The Metro Chamber has been an invaluable partner to the Clark County School District. Specifically, during the 2015 Nevada Legislature the Metro Chamber supported a number of initiatives that represent a new approach to student success and will provide high-impact programs for our students who need them the most.

We especially appreciate the Metro Chamber’s support of the school construction bond rollover bills, SB 119 and SB 207. The continuation of the current property tax rate for capital needs will fund the building of new schools to reduce overcrowding, provide additions to keep campuses on a traditional nine-month calendar, and make crucial repairs to our older facilities.

The coalescence of the business community prior to the session brought unprecedented support for additional education funding over the next biennium. These efforts made possible the passage of bills like SB 391 Read by Three, SB 432 Victory Schools, SB 405 Expansion of Zoom Schools, SB 474 Great Teaching and Leading Fund, SB 133 Teacher Reimbursement for Classroom Supplies, SB 511 Hiring Incentives and funding for Turnaround Schools. These categorical programs include accountability measures and outside evaluations so that our community sees the return on this significant investment.

I look forward to sharing the results of the impact of these programs in Nevada’s public schools and I will be reporting on our efforts to implement these initiatives and the success of our students in future issues. We appreciate the ongoing partnership and support of the Metro Chamber and its membership.

be available to rural counties in the state. The rollover of the existing bonds will provide financing for construction of new schools by extending the life of existing bonds for 10 years. Clark County School District will use the funds toward the construction of new schools, refurbishing older schools, and infrastructure and information technology updates. These much needed infrastructure updates will assist in the learning process and help address some of the basic needs of Nevada's school districts.

SB 515, which provides K-12 education funding during the 2015-17 biennium, has been touted as historic in regards to the scope of its reform measures and funding mechanisms for them. Included in the legislation were significant areas of focus to the K-12 reform agenda of the Metro Chamber, including expanding full-day kindergarten, funding gifted and talented students, expanding career and technical education, and college and career readiness grants. Together with other historic laws passed during the 2015 Legislature, K-12 education has been significantly overhauled with numerous accountability measures in place to ensure the best use of taxpayer dollars.

## HIGHER EDUCATION

Even two years ago, the idea of a UNLV medical school seemed to many as outlandishly expensive and

impractical. The Metro Chamber, a longtime supporter of the UNLV School of Medicine to help address the state's healthcare needs and substandard patient to doctor ratios, maintained the importance of the investment for Nevada's future. The university requested \$26.7 million for the 2015-17 biennium to give the medical school the mechanisms to continue the accreditation, recruitment and development process. While Governor Sandoval originally budgeted \$8 million for the medical school, the Metro Chamber pressed for the full requested amount, citing the importance of the full amount to moving the school forward. The 2015 Legislature approved the full amount, and Governor Sandoval signed into law SB 514, which brought the total funding to the full \$26.7 million. The medical school is on track to welcome students in fall 2017 and will be a catalyst to expanding the health care sector in Southern Nevada and open up opportunities for business and job growth.

Also included in SB 514 was an annual \$1.5 million investment to the UNLV Boyd School of Law to support operations and keep the school current with regard to trends in legal education. In addition, the budget bill also allocates \$10 million to increase Graduate Medical Education funding in the state to encourage more doctors to perform their residencies in Nevada (thus increasing their likelihood to stay here and practice), as well as provide for additional residencies throughout a number



## BUSINESS AND EDUCATION WORKING TOGETHER TO BUILD A NEW NEVADA

*Daniel J. Klaich, Chancellor, Nevada System of Higher Education*

Higher education's longstanding and productive partnership with the Las Vegas Metro Chamber of Commerce has been vital to defining and meeting the pressing needs of Nevada communities. The 2015 Legislature was a pivotal stepping stone for building a New Nevada. The support we received from the Chamber, legislators and Governor Brian Sandoval demonstrated the value we all place on investing in a more educated and skilled citizenry through higher education.

Nevada's state officials and our key business partners crafted and passed pivotal advances for higher education, most notably in the areas of financial aid, economic development, supporting veterans, expansion of healthcare and strengthening our relationship with K-12 public education system.

Major accomplishments include the creation of the Silver State Opportunity Grant, which provides our state's first need-based financial aid program for college students. This program will be of tremendous value to many of our lower income young students. Similarly, the Teach Nevada program will seek to increase our critically needed teacher pipeline.

Another milestone was full funding to create the first public medical school in Southern Nevada at the University of Nevada, Las Vegas. We are on track to welcome our first class in 2017 with 60 students whose medical training will be fully funded by local donors.

NSHE is proud to be your partner in the continued growth, development and diversification of the New Nevada.

of fields of medicine, further closing Nevada's healthcare needs gap. Assembly Bill (AB) 491 provides much needed capital funding for the construction of a new UNLV Hotel College building, which will give UNLV's internationally lauded hospitality program new infrastructure to serve students and continue to provide top level hospitality education for which it is known.

## TAXES

The Nevada Revenue Plan, representing a compromise of several different groups, legislators and other key stakeholders, provides for the funding mechanisms for these broad and much needed education reforms for the next two years, and takes effect July 1. While not completely optimal, it is a fairer and more balanced approach than other plans presented during the legislature. There are three components:

- **Business License Fee** - Increases Nevada's current business license to \$500 for corporations and remains at \$200 for all other businesses entities.
- **Modified Business Tax (MBT)** - Increases the existing quarterly MBT from 1.17% to 1.475% of payroll expenses for all businesses, except mining and financial institutions at 2.0%; lowers the threshold for small business to qualify for an exemption from the tax, from

\$85,000 in quarterly payroll expense to \$50,000; keeps in place the employer paid health care deduction.

- **Commerce Tax** - Creates a new industry-specific, annual levy imposed on businesses with Nevada-sourced adjusted gross revenue exceeding \$4 million. 50% of the tax may be used as a credit against a taxpayer's MBT liability. It also establishes 26 separate industry classifications, based on by NAICS codes, with a specific tax rate assigned to each.

The Metro Chamber lent its support to the plan in the spirit of compromise, as it is the most balanced plan to have emerged from the session and is adequate to fund the education reforms our state needs. During testimony and in meetings, the Metro Chamber emphasized the importance of identifying a path to better tax policy. The Metro Chamber will continue to be at the table for these conversations on good tax policy and will keep members updated as these talks continue in the interim.

## BUSINESS LICENSING

In an effort to further streamline the business licensing process, the Metro Chamber supported AB 364, which integrates business licensing between the Office of the Secretary of State and local municipalities. This legislation,



## SOUTHERN NEVADA'S ROAD TO RECOVERY

*Tina Quigley, General Manager, Regional Transportation Commission of Southern Nevada*

Southern Nevada is back! Our multifaceted economic recovery is attracting new businesses, visitors and residents. While this is great news, this also poses new challenges, especially for our infrastructure, which is the backbone of our future.

Mobility and connectivity are essential for sustainable economies and prosperous communities. Despite the Legislature's passage of Assembly Bill 413 (Fuel Revenue Indexing) and a Clark County ordinance in 2013 to fund needed roadways, bridges, traffic and pedestrian safety improvements – our community still has \$5.6 billion in unfunded priority transportation projects. They include critical corridor improvements on Charleston Boulevard, Maryland Parkway and Las Vegas Boulevard. Funds also are needed for the 215-Beltway, Interstate-11 and in the Resort Corridor.

Thanks to the leadership and support of the Metro Chamber along with other key stakeholders, Assembly Bill 191 was passed that will ask our community in the November 2016 election, if they want to continue Fuel Revenue Indexing for the next 10 years. This will be in the form of one ballot question that if approved will generate local revenue to continue to fund critically needed projects right here in Southern Nevada.

As future transportation questions arise, the Metro Chamber and others in the business community will be important and essential partners to help determine the best way to address our ongoing infrastructure challenges and build a brighter tomorrow.



passed by the Governor, will decrease the administrative burden on businesses that apply for business licensing with local entities and also choose to integrate with the Office of the Secretary of State.

### HEALTH DISTRICT GOVERNANCE

In an effort to better serve businesses, residents and visitors in Southern Nevada, the Metro Chamber supported SB 314, which changes the board structure of health districts in the state. The legislation directs the health district board to hire a qualified individual as the district's administrative director. It also reduces the number of voting members on a health district board from 14 to 11 and eliminates alternate voting members. It also creates a public health advisory board to advise the district board, comprised of elected local officials, residents and other individuals. This bill was a priority identified by the Southern Nevada Forum and signed into law by Governor Sandoval.

### TRANSPORTATION INFRASTRUCTURE FUNDING

To support the growing demand on Nevada roads and transportation systems, the Metro Chamber supported the passage of AB 191, which combines two 2016 ballot questions about fuel revenue indexing into a single countywide ballot. The legislation will support job creation and improve the region's competitiveness by updating its

transportation networks. As of March 31, 2015, fuel revenue indexing had enabled 97 design and construction contracts to be awarded, including 61 to local small businesses, for projects totaling \$208 million and creating nearly 2,692 jobs for Southern Nevada workers.

### TORT REFORM

Tort reform, a longstanding priority of the Metro Chamber, helps create a business-friendly environment for businesses to open, expand and thrive. The U.S. Chamber Institute for Legal Reform ranked Nevada 37 in overall legal climate, and the improvement of these standings is important to Nevada's business competitiveness. SB 134 brings Nevada in line with other states by capping the bond amount required for a business to post when appealing a civil judgment, which frees those dollars for economic growth and job creation.

Also bringing Nevada in line with the majority of other states is SB 160, which removes the burden of liability from business owners when a person is injured on their premises and has no invitation, permission or license to be there. SB 244, which revises the process by which the state's Attorney General may enter into contracts with outside attorneys, also limits contingency fees associated with these types of contracts and requires the approval of the Governor and legislature.



## SOUTHERN NEVADA FORUM PRIORITIES ADVANCE

*Assembly Minority Leader Marilyn Kirkpatrick*

The 78th legislative session has now come to a close, but not before many priorities of the Southern Nevada Forum were passed. The Southern Nevada Forum is a combination of various business groups, community leaders, activists, unions and everyday Southern Nevadans that came together in 2013 to discuss what's important to all of Southern Nevada. Ideology was checked at the door, and thoughtful policy discussion and ideas were hashed out.

This session saw many successes for the group. We funded improvements at UNLV to make the hotel school the best in the country, improve upon the already stellar reputation of the law school, and provided funding to break ground on a medical campus. We invested in technology and our region by passing a bill that allows the unmanned aerial vehicle industry to put roots down, and grow in an emerging field. And

we made improvements in education in many different areas, from funding professional development to classroom size reduction and full-day kindergarten.

The Southern Nevada Forum is a true Nevada success story because it shows what can happen when groups of people with different backgrounds and ideas come together to get the job done. And without groups such as the Las Vegas Metro Chamber of Commerce, and Democratic and Republican legislators pushing the Southern Nevada Forum's agenda during session, we wouldn't have been nearly as successful. Just because this session has concluded doesn't mean the work has. We are planning our first meeting for the next session this September and invite all Southern Nevadans to attend.

## CONSTRUCTION DEFECT REFORM

AB 125 was a legislative victory for the business community. It amended the definition of construction defects, addressed indemnification issues, modified language to more specifically detail defect and location and removed attorney fees. The Metro Chamber is a longtime supporter of construction defect reform because it encourages prompt resolution of disputes, reduces litigation and provides easily understood procedures to all parties involved. Reforming these statutes will bolster economic recovery efforts in the residential construction sector and support economic development efforts statewide.

## BILLS THE METRO CHAMBER HELPED DEFEAT

The Metro Chamber protected the business community from potentially harmful legislation during the session. The Metro Chamber opposed Senate Joint Resolution 8, which would have amended the minimum wage to \$15 per hour (or \$16 if healthcare coverage is not offered). The Metro Chamber opposed the bill because of the potential negative impact it would have on Nevada's economy, job creation and employers. The Metro Chamber supports workforce development and training programs to help workers advance and strengthen their skills and thereby move into higher paying jobs.

AB 127 would have revised provisions related to workers' compensation and limit the ability of insurers and employers to reduce healthcare costs by contracting with specific doctors. Research indicates that the measure would have created a 10-15 percent spike in costs associated with providing healthcare benefits and placed undue burdens on employers to provide benefits packages. It would have also decreased market-driven competition.

SB 259 would have required private employers to provide at least one hour of sick time for every 30 hours worked, beginning on the 90th calendar day of employment. The Metro Chamber opposed this measure because it would have raised costs and placed an unnecessary burden on employers.

*For a comprehensive summary of the Metro Chamber's involvement in the 2015 Legislature, visit [LVChamber.com](http://LVChamber.com) or request a copy of the legislative summary book, available mid-July to members.*



## NEVADA'S FAIR SHARE

*Maureen Schafer, President, The Schafer Company  
Executive Director, Council for a Better Nevada  
Chairwoman, Nevada Community Foundation*

For nearly 40 years Nevada has ranked at or near the bottom of all 50 states in the pro rata amount of Federal grant funds it receives. As a result, Nevada taxpayers benefit less from every Federal tax dollar they send to Washington D.C. than do taxpayers in almost every other state, every year.

Increasing Nevada's share of Federal grants is a powerful strategy to fund services and programs that benefit all Nevadans, increase the impact of each state and federal tax dollar paid, and return more of Nevadans' Federal tax dollars to our communities for local use. That is why this legislative session the Council for a Better Nevada, Nevada Community Foundation, and Las Vegas Metro Chamber of Commerce worked together

and alongside other business, local government, nonprofit, philanthropy, and public policy leaders to develop and advance legislative solutions that move Nevada significantly and strategically forward in securing Federal grant funds.

I am proud of the coalition of leaders who pushed this important issue to the forefront. Moreover, I am grateful to the Legislature and Governor for their bipartisan leadership and near unanimous support for progress on this matter.

The many accomplishments of Nevada's 2015 Legislative Session elevate our state, and should serve as a reminder that when we work together – across sectors and parties – we can fundamentally improve the quality of life and economy for all Nevadans.

# what's happening

PLACES TO BE. PEOPLE TO MEET. THINGS TO KNOW. IN **JULY**

## july chamber connections

Join this established dedicated leads group made up of professionals from a variety of industries. Limited openings available; call for space availability.

**5:30 - 7:00 p.m.**  
**See website for details on locations.**

**Tuesday, July 7**  
**Tuesday, July 21**

## how to register:

Visit [LVChamber.com](http://LVChamber.com) and  
click on the Events Calendar.

Call 702.641.5822.

**4**

### **SATURDAY, JULY 4** **MILITARY APPRECIATION NIGHT AT THE LAS VEGAS 51s**

The Las Vegas 51s and the Metro Chamber Military Affairs Committee present Military Appreciation Night in honor of the military men and women of our armed forces. A matching ticket and hat voucher will be donated to a serviceman or woman of our armed forces for every ticket purchased. The 51s will also host a post-game fireworks celebration.

**7:05 p.m.**

**Cashman Field**

**850 Las Vegas Blvd. North**

\$12 per ticket. To purchase tickets, call the Las Vegas 51s sales office at 702.298.7825 or download a flyer at [LVChamber.com](http://LVChamber.com).

**7**

### **TUESDAY, JULY 7** **CHAMBER VOICES TOASTMASTERS**

Become a better speaker and a more effective presenter by joining Chamber Voices Toastmasters. Open to all members.

**10:45 a.m. - Noon**

**Las Vegas Metro Chamber of Commerce**

**575 Symphony Park Ave., Ste. 100**

\$54 every six months. Guests always complimentary.

**13**

### **MONDAY, JULY 13** **VEGAS YOUNG PROFESSIONALS TOASTMASTERS**

Great communication skills are important keys to success. VYP has created a Toastmasters group for all members and their guests to help learn these key speaking, presentation and leadership skills.

**6:30 - 8:00 p.m.**

**Las Vegas Metro Chamber of Commerce**

**575 Symphony Park Ave., Ste. 100**

Complimentary for guests

\$60 to join, \$36 every six months.

Sponsored by: Chamber Insurance & Benefits, Cox Communications, UnitedHealthcare and Wells Fargo

**21**

### **TUESDAY, JULY 21** **CHAMBER VOICES TOASTMASTERS**

See July 7

**27**

### **TUESDAY, JULY 27** **VYP TOASTMASTERS**

See July 13



00 - CHAMBER EVENT

00 - VYP EVENT



save  
the  
date!

**BUSINESS POWER  
LUNCHEON FEATURING  
U.S. SENATOR  
HARRY REID**

**Thursday, August 13  
11:30 a.m. - 1:00 p.m.**  
Four Seasons Las Vegas  
\$50 - Members | \$65 - Non-Members | \$500 - Table of ten  
Sponsored by: Arcata Associates Inc. and  
Chamber Insurance & Benefits

july sponsors:



BOYD GAMING    arcata  
UnitedHealthcare    COX    WELLS FARGO  
SUNRISE HEALTH™    SOUTHWEST GAS  
SUNRISE | MOUNTAINVIEW    smarter > greener > better  
SOUTHERN HILLS | SUNRISE CHILDREN'S  
CIB CHAMBER INSURANCE & BENEFITS    Southwest®    13 ACTION NEWS  
LAS Vegas CONVENTION AND VISITORS AUTHORITY    Office DEPOT    RJ LAS VEGAS REVIEW-JOURNAL™

28

**TUESDAY, JULY 28  
NEW MEMBER BREAKFAST**

At this exclusive event for new members of the Metro Chamber, each participant will have the opportunity to introduce themselves and their business in a friendly atmosphere, as well as find out more about benefits and services provided by the Metro Chamber.

**7:30 - 8:00 a.m. Registration & Networking**

**8:00 - 9:30 a.m. Program**

**Las Vegas Metro Chamber of Commerce**

**575 Symphony Park Ave., Ste. 100**

Sponsored by: Wells Fargo, *Las Vegas Review-Journal*

Complimentary for members.

30

**THURSDAY, JULY 30  
CUSTOMER SERVICE EXCELLENCE RECOGNITION  
BREAKFAST**

The Las Vegas Metro Chamber of Commerce and the Las Vegas Convention & Visitors Authority honor employees for their dedication to great customer service at the quarterly Customer Service Excellence Recognition Ceremony. For more information or to join this free turnkey employee recognition program, visit [LVChamber.com/cse](http://LVChamber.com/cse).

**7:00 - 8:00 a.m. Registration & Networking**

**8:00 - 9:00 a.m. Program**

**Cashman Center**

**850 Las Vegas Blvd. North**

Complimentary for nominees and their guests.

Platinum Sponsors: Boyd Gaming, Chamber Insurance & Benefits and Wells Fargo

Gold Sponsors: Cox Communications, Office Depot, Southwest Gas, Sunrise Hospital & Medical Center, Southwest Airlines

Media Partner: KTNV Channel 13

Program Partner: Las Vegas Convention and Visitors Authority

# in the know

## INFORMATION IS POWER: MAKING BETTER BUSINESS DECISIONS, REAL TIME

**A**s an owner, operator, or business manager, you are constantly seeking information about your organization - invoices, receipts, financial reports and more - so you can make informed decisions. When that information reaches you, is it accurate? Is it still applicable? To guarantee the information you are collecting is precise and still valid when it reaches you, it is important to evaluate the tools you have in place to collect that information and to make adjustments when needed. All of this is even more poignant when it comes to managing core business processes like accounting, financial management, inventory, production and distribution.

The validity of the information you use to make decisions hinges on a few factors. Assuming you've already worked with a business advisor to determine which critical factors you need to monitor, you should be concerned with the amount of time it takes before the data reaches you. There are two variables that delay data reporting: capture and delivery. If members of your team are collecting information using an antiquated set of tools based on paper or disparate, non-integrated systems, you will have to commit resources to have that data manually entered. Additional data entry creates an unnecessary expense and is the least productive way your workforce to spend their time. With the added risk of data entry errors, the accuracy of your information is tenuous and will take even more time to correct when the error is found. Regardless of the systems you are using, when you rely on multiple applications, you are going to have to deal with additional expenses. A paper-based system will incur additional printing, filing and storage expenses. Non-integrated software leads to additional costs for infrastructure, administration, security and employee training.

Beyond the hard costs, the delay itself can have a tremendous impact. Imagine one of your key indicators that measures the steps you take to keep your customers loyal isn't reaching you on time. When you eventually recognize a dip in the metric, it will be too late to make a correction to capture all of the lost opportunity. The wisest option is to eliminate as many points of failure as possible. Give your team members access to enter the information they are collecting directly into the system from which it will be reported. Field service, shop floor and remote sales teams should have access to entry or inquiry through a mobile app. Give those members of your team that are on-premises and those who are analyzing the data access to the applications from anywhere. A browser-based interface provides access to the full suite of tools no matter where you are so the user experience is the same in the office, at home, and on the road. "The right cloud enterprise



resource planning (ERP) solution gives you a complete view of your business when you want it, where you want it," said Jon Roskill, CEO of Acumatica, a leading provider of cloud business management software. "These days, businesses expect to make decisions on real-time data that is not only safe in the cloud, but integrated into their systems and accessible by all users."

You may be familiar with the problems of your current scenario but have yet to decide what action you are going to take. It is important to remember that by delaying a decision, you are also delaying the benefits of the solution. It may be difficult to imagine precisely what impact your systems have on your business today. In either case, conducting process mapping and evaluation will shine a light on your troubles and guide you in the right direction towards a solution that will truly meet your needs.



By Brian Rice  
Partner, Acuity Solutions, LLC  
[acuitynv.com](http://acuitynv.com)



**JOIN US**  
**for the 2015 Women's Leadership Conference**  
July 13 & 14 at MGM Grand Las Vegas



Join hundreds of motivated women, along with a dynamic lineup of engaging and inspirational speakers, for a two-day journey designed to enhance your career, build your professional network and maximize your leadership potential.

For more information and to register now,  
please visit [mgmresortsfoundation.org](http://mgmresortsfoundation.org)



**MGM RESORTS**  
FOUNDATION

# president's club

## **(B) Paul D. Weinberg**

### **President – Weinberg Partners, Ltd.**

Paul D. Weinberg, CPA, President of Weinberg Partners, Ltd., concentrates his practice in taxation and business consulting. He is a "serial" entrepreneur and is recognized as an innovative marketer, having created a network of leading accounting firms to accept referrals of companies seeking his services to find them the "right" firm for their specific needs. Active in the community, Weinberg is the founding director of UHOOPS.NET, an organization recognizing student-athletes who excel in the classroom and on the court, and supports The V Foundation for Cancer Research.

## **(A) Tracy Williams**

### **Store Manager – Nordstrom**

Tracy Williams started her career with Nordstrom in 2003 as a salesperson at Nordstrom International Plaza in Tampa. For the next eight years, Williams held positions in sales and management in both support and selling roles. In March of 2012, she relocated to Northern California (NCAL) and had varied experiences, including regional customer relationship manager for NCAL and Hawaii, men's clothing manager for a flagship store in San Francisco and regional merchandising manager for dresses and special sizes. Williams moved to Las Vegas in 2014, where she now leads Nordstrom Rack in Henderson.



## **(D) Paul Brandt**

### **VP, Customer Account Management Group – SolarCity**

Based in Las Vegas, Paul Brandt is the VP Customer Account Management Group for SolarCity. Brandt leads teams focused on customer care, business processing, utility relations, training and quality. His focus is the highest quality of customer service, project execution and innovation. Prior experience includes Southwest Airlines (Dallas, TX), General Motors (Detroit, MI), PricewaterhouseCoopers Management Consulting (Southfield, MI), and EDS. He also served as an Honorary Professor at The Wharton School, where he guest taught on a variety of subjects.

## **(C) Janet Lee**

### **President – TheLivingPages**

A civil engineering tech graduate of the Seneca College of Applied Arts and Technology, Janet Lee has gained her experience through managing several restaurants in Toronto, Canada and today, as a founder and CEO of TheLivingPages. Her personal passion for success has been driven solely by helping small business fight large competitors and by turning obstacles into opportunities. With her focus on optimum and effective marketing, Lee has brought forth an empowering tool for Vegas' small business – a voice.



# spotlights

## **(E) Patrick Byrne**

### **Administrative Partner - Snell & Wilmer, LLP**

Patrick Byrne has been with Snell & Wilmer since 1988. In 2001, he opened the firm's Las Vegas office. Byrne is a member of the standing committee on judicial ethics and election practices for the State of Nevada. He was also president of the board of trustees of the Las Vegas Boys & Girls Club Foundation. Byrne earned his law degree with high distinction from the University of Kentucky.



## **(F) Patricia Meacham**

### **President/CEO - MARC IT SHARE, LLC**

Patricia Meacham has 25 years of senior executive experience developing global strategies for IBM. She focuses on business performance, customer loyalty, leadership development and process improvement. Meacham has led global teams of 150 people, managed P&L and budgets of \$89 million, and grown revenue by \$3 billion. She also leveraged her knowledge to start MARC IT SHARE in 2007, helping customers develop strategies to improve their bottom line. She graduated from Central State University and holds market development certifications from Oxford, Harvard and Indiana Universities.

## **(G) Tammy Grabel**

### **Owner - Las Vegas Woman magazine**

Tammy Grabel is owner and publisher of *Las Vegas Woman* magazine. The publication's mission is to "To educate, entertain and inspire." To date, *Las Vegas Woman* magazine has featured more than 1,500 local women. Grabel's community involvement is officer on the Board of Directors for New Vista, member of the United Way's Tocqueville Society, Women's Leadership Council, Young Philanthropists Society. She is a platinum member of the UNLV Foundation and has served on the executive leadership team involved with American Heart Association's Go Red for Women.



## **(H) Jimmy D. Epley**

### **Owner/President - JD's Tax & Financial Solutions**

Jim Epley founded JD's Tax & Financial Solutions in 1997. Over the years, the company has acquired several other tax practices and has prepared and filed more than 20,000 tax returns. As president, Epley is strong in handling IRS collection matters and has saved clients millions of dollars through Offers in Compromise and audits. Epley is active in the community, advocating for many local charitable efforts such as The Way to Happiness Foundation and Citizens Commission for Human Rights.

# voices of the metro chamber

## METRO CHAMBER: ENGAGEMENT BUILDS VISIBILITY, RELATIONSHIPS AND COMMUNITY ENTHUSIASM

I love meeting and engaging with like-minded leaders in our community. We share ideas about growing our businesses, managing staffing and administrative issues, and policy issues. What better way to get a feeling of the "pulse" of our community than with the Las Vegas Metro Chamber of Commerce?

As a member, I am kept informed about the many political changes that impact us and our many local developments. Being informed is key to being relevant to your clients, as well as being able to make changes to your business.

It takes a team of dedicated and talented members, business leaders and staff members to come together to get things done in Las Vegas. This is what the Metro Chamber does on many levels – from providing business resources to leadership training, networking events and much more. This helps all of us grow our businesses, create more jobs and keep our local economy strong.

I am pleased that the Board of Trustees has a diverse group of industry leaders representing both big business and the entrepreneur. This diversity helps us share ideas and business models to make decisions that help our members. As a Board member who grew up in our community, I can give the perspective and voice to our medical and dental community, our Asian community and our entrepreneurs and small business owners.

Through my involvement at the Metro Chamber, I have attended several grand openings and ribbon cuttings. I helped open new nightclubs, casino suites, museums and restaurants. I have exhibited at both Preview Las Vegas and Business Expo and attended many political events, dedications and fundraisers. I even co-hosted a telethon!

The Las Vegas Metro Chamber of Commerce helped bring more visibility to my dental practice in several innovative ways. We received a Business Excellence Award in 2012, Customer Service Excellence



Dr. Rex F. Liu  
**Family and Cosmetic  
Dentistry, Inc.**

recognition in 2014, and I appeared as a spokesperson last year in a commercial to urge voters to, "Vote no on Question 3, the Margin Tax Initiative."

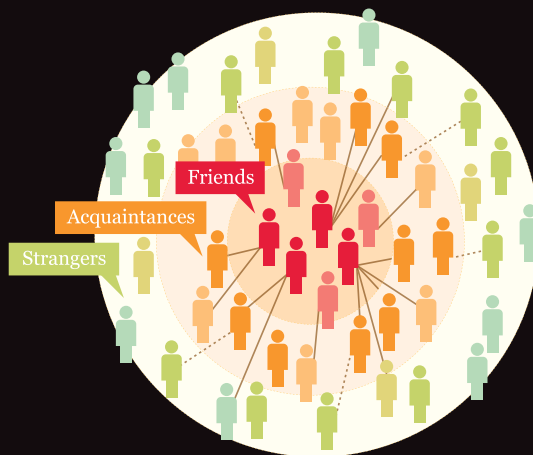
I've met the most amazing and talented "movers and shakers" of our great city and am blessed to consider many of them friends. I hope that everyone does their part to be active and supportive of the Metro Chamber and its members. Our business community is full of great people, good products and powerful influence. See you at a future event!

# Market Yourself.

The only sustainable advantage one real estate agent has over another is his or her personal brand.

The strength of your personal brand will determine how many referrals you get, listings you can convert, and, ultimately, homes you transact. Your personal brand is built through your relationships with friends, acquaintances, and strangers.

By Design Publishing offers personal branding solutions to reach each of these primary audiences.



## HOW WILL PEOPLE PERCEIVE YOU?

Your clients and prospects will recognize you as the quality Realtor that you are with your picture placed on the front cover and your advertisements on the other cover pages. Your personalized, custom magazines are designed to promote you and your business. Our home decor, lifestyle, and travel magazines feature you and no other advertisers. The magazines are all about you and your business.

**ByDesign**  
PUBLISHING

## Stand Out with Your Own Personalized Magazine.

Publishing your very own personally branded magazine is easy with our turnkey marketing program.

Want to stand out? Do what other agents don't do—get your own magazine!



**Home By Design Magazine**

- 52-page home decor magazine
- Your photo and contact info on the cover
- 3 additional personalized cover pages
- As low as \$3.09 per copy



**Your Home and Lifestyle Magazine**

- 12-page home decor magazine
- Your photo and contact info on the cover
- 2 additional personalized cover pages
- As low as \$1.79 per copy



# member news

RED - PRESIDENT'S CLUB MEMBER



## upcoming events

**Las Vegas Woman Magazine** will host its quarterly Premier Party, presented by Henderson Hyundai, on August 20, at Alexis Park, to celebrate its fall "Doctors of the Desert" issue. RSVP for complimentary admission at [womanmagazine.vegas](http://womanmagazine.vegas). For more information on exhibiting, email [lasvegaswoman@me.com](mailto:lasvegaswoman@me.com).

**Downtown Grand** will kick off its summer concert series with alternative rock band, Lit, performing on Saturday, July 4, at 7:30 p.m. Tickets are \$20 each. For more information and to purchase VIP meet-and-greet tickets, visit [downtowngrand.com](http://downtowngrand.com).

**Crazy Pita** is partnering with Paint and Party Las Vegas to offer Paint-Dine-Drink events throughout the summer. Held at its **Town Square** location, guests reserve a seat and paint alongside local artists. The event is Tuesday, July 14, from 6:00 – 8:00 p.m. For more information and to register, visit [crazypita.com](http://crazypita.com).

**The Little Miss Hannah Foundation** will host its fourth annual Rainbows in the Wind event to benefit Las Vegas families of children diagnosed with rare, life-limiting and complex medical conditions. The event will feature raffles, music and dancing. Rainbows in the Wind is on Saturday, July 25, from 6:00 – 9:00 p.m. at **Town Square**. For more information, visit [littlemisshannah.org](http://littlemisshannah.org).

The **Nevada Department of Taxation** will hold a workshop regarding the Nevada Commerce Tax on Tuesday, July 7, at 10:00 a.m. via video conference at the Grant Sawyer State Office Building. For more information, visit [LVChamber.com](http://LVChamber.com).

**Dex Media** will present a free Marketing Success Seminar on Wednesday, July 15, from 3:00 – 7:30 p.m., featuring marketing authorities from Yahoo, Dex Media, Roceteer and others. For more information or to register, visit [DexMedia.com/LasVegasSeminar](http://DexMedia.com/LasVegasSeminar).

## community service

**Dunkin' Donuts'** second annual Celebrity Restaurant Challenge raised more than \$12,000 for the **Nevada Childhood Cancer Foundation's** Camp Cartwheel.

Sixteen volunteers from **Brownstein Hyatt Farber Schreck** assisted the **Las Vegas Rescue Mission** by serving 607 meals to the homeless.

**Fremont Street Experience** presented **Susan G. Komen of Southern Nevada** a check for \$14,460, raised from the SlotZilla™ Charity Challenge.

**McGladrey LLP** raised \$152,975 for **Three Square Food Bank** following a 5K celebrating the firm's 90th anniversary.



The Las Vegas Metro Chamber of Commerce is proud to provide members with a place to publish their current announcements as a benefit of membership. Email news items to [pr@lvchamber.com](mailto:pr@lvchamber.com) or fax to Public Relations at 702.735.0320.

## announcements

Tom Perrigo was appointed new planning director for the **City of Las Vegas**. Previously, Perrigo served as deputy director of the Office of Administrative Services and chief sustainability officer.

**Gerey & Associates** announced that Kristi Walton, CPA, has been named supervisor, congratulates staff accountant Vicki Linton on earning her CPA certificate and welcomes Janice Hill as team member of the bookkeeping department.



**Stewart Archibald & Barney, LLP** announced that James Chapman has rejoined the firm as assurance manager. In this role, Chapman handles substantive audits in a range of industries.

**The Western Regional Minority Supplier Development Council** appointed Rose Davis as director of corporate services & minority business enterprise development in Nevada.

**DC Building Group** appointed Charlie Stewart, lead estimator, as president of the American Society of Professional Estimators, Chapter 72.



**McCarthy Building Companies Inc.** promoted Jeff Wood to vice president of operations. Wood will oversee company-wide initiatives and continue to develop employees and ensure performance of the company and project teams.



**McDonald Carano LLP** welcomed Michael G. Whittaker to the Firm as an associate attorney.

## wheeling and dealing

**MDL Group** represented Vittorio Holding in the purchase of a retail pad building located at 5697 South Jones Blvd. The purchase is valued at \$1.6 million.

**The Las Vegas-Clark County Library District's** Board of Trustees adopted the FY 2015-2016 general fund of \$59.5 million during its Board meeting held on May 21.

**Burke Construction Group** announced the recent completion of the Bed, Bath & Beyond Harmon Distribution Facility located at 5402 East El Campo Grande Ave. in North Las Vegas.

**KMJ Design** partnered with **Opportunity Village** to launch a new and improved website. To view the new site, visit [opportunityvillage.org](http://opportunityvillage.org).

**Boyd Gaming Corporation** pledged \$2.5 million to support the expansion of the William F. Harrah College of Hotel Administration at the **University of Nevada, Las Vegas**.

**Roseman University of Health Sciences** purchased 3.5 acres of land at South Hualapai Way and Discovery Dr. for \$3.1 million to further develop its Summerlin Campus Master Plan.

## congratulations



**Fisher & Phillips LLP** managing partner Mark Ricciardi, partner Scott Mahoney and of counsel David Dornak were selected by their peers for

inclusion in the 2015 Mountain States Super Lawyers.

The Association of Cable Communicators awarded three Beacon Awards to **Cox Communications** for their work in government relations, media relations and cause marketing.

**The Howard Hughes Corporation** broke ground in Summerlin on its new village, The Cliffs, which will eventually encompass more than 1,700 homes.

**Center for Sight** ophthalmologists Dr. Eva Liang and Dr. Jeffrey Hart were featured in **Vegas Inc.** as two of the Top Doctors of Southern Nevada.

At the 2015 SBA Small Business Awards, the Nevada Small Business Administration awarded **Nevada State Bank** with the silver award for 7(a) Loan Production and the bronze award for 3rd Party Loan Production.



# LEADERSHIP ADVANCE

Advance your career and advance your community after ten months exploring the inner-workings of Southern Nevada while expanding your leadership capacity through formal skills-based training.

## APPLY TODAY AT LEADERSHIP.VEGAS



# LEADERSHIP INSTITUTE

OF LAS VEGAS

# ribbon cuttings

CELEBRATING BUSINESS GROWTH

To arrange your ribbon cutting, contact Georgia Allen at 702.586.3838 or email [gallen@lvchamber.com](mailto:gallen@lvchamber.com)



## PC SMART SOFTWARE SOLUTIONS

Smart Software Solutions announced its grand opening located at 4675 W. Teco Ave., Ste. 205. Smart Software Solutions is a computer consulting company specializing in the creation and hosting of web-based information management systems, dynamic websites and custom applications for businesses of all sizes. Call 702.475.5674 or visit [smartsoftwareinc.com](http://smartsoftwareinc.com).



## TWO MEN AND A TRUCK®

TWO MEN AND A TRUCK® has been serving Las Vegas since 2007, and opened its second office, located at 3255 Pepper Lane. TWO MEN AND A TRUCK® is fully accredited by the Better Business Bureau, and believes in treating its clients with courtesy and respect. It offers free moving quotes. After-hours moves are also available for customers' convenience. Call 702.545.6356 for a free quote or visit [twomenlasvegas.com](http://twomenlasvegas.com).



## FARMER BOYS

Farmer Boys, located at 4833 W. Charleston Blvd., celebrated its sixth Farmer Boys® location in Las Vegas. Farmer Boys is known for its farm-to-table fresh burgers, made-to-order sandwiches and crispy wild caught fish. The farm-to-table restaurant concept has been serving farm fresh food made to order for more than 30 years. Visit [farmerboys.com](http://farmerboys.com) for more information.



## PC THE GREEN ALLIANCE AND REPUBLIC SERVICES

The Green Alliance and Republic Services celebrated GreenFest in Downtown Summerlin with several community partners and dignitaries. This was the sixth annual Earth Day Festival and GREENFest 2015, hosted by Downtown Summerlin and developed by The Howard Hughes Corporation.



## PC SOUTHWEST MEDICAL ASSOCIATES

Southwest Medical Associates announced its newest location at 2225 Civic Center Dr. Services available include adult medicine, pediatrics, OB/GYN and urgent care. The medical director introduced the facility to the North Las Vegas community and provided an up-close look at the new center. Call 702.854.2934 or visit [smalv.com](http://smalv.com).



## PINEAPPLE PARK LV

Pineapple Park LV opened its Southwest location at 10550 Southern Highlands Parkway with Metro Chamber representatives, friends and family. Call 702.885.4204 or visit [pineappleparklv](http://pineappleparklv) on Facebook and Twitter.

SPONSORED BY:



PC - President's Club

\$ - Chamber Member Discount



### PDQ RESTAURANT

PDQ Restaurant, located at 3837 W. Craig Rd., announced its grand opening with dignitaries and Metro Chamber volunteers. Call 702.410.6747 or visit [pdqrestaurant.com](http://pdqrestaurant.com).



### VEGETATION

VegeNation, located at 618 E. Carson St., commemorated its grand opening with local dignitaries and Metro Chamber representatives. VegeNation is a community-based restaurant serving fresh global street food. Its food is 100% plant-based and strives to apply innovative eco-conscious choices to everything it does. Call 702.366.8515 or visit [vegetation.com](http://vegetation.com).



### GEN'S GEMS ELEGANCE INC.

Gen's Gems Elegance Inc. boutique owner celebrated its inception with members of the Metro Chamber and volunteers. Call 702.629.9968 or visit [liasophia.com/gmobrien](http://liasophia.com/gmobrien).



### EXTRA INNINGS

Extra Innings, located at 7200 Montessori St., announced its grand opening with friends, family, staff and the Metro Chamber volunteers. This year-round indoor baseball and indoor softball training facility is dedicated to fulfilling the needs of players of all ages and abilities. Its state of the art indoor baseball training facility has 24-foot high ceilings and more than 17,000-square-feet of space, including indoor batting tunnels, 6 multi-use tunnels, auto-feed batting simulators, a fully stocked pro shop, training area and birthday area. Call 702.331.5270 or visit [extrainnings-lasvegas.com](http://extrainnings-lasvegas.com).



### PC U.S. BUSINESS INCUBATOR

U.S. Business Incubator, located at 3571 E. Sunset Rd., commemorated its grand opening with vendors, clients and Las Vegas Metro Chamber Ambassadors. It specializes in professional-grade business finance documentation, start-up services and full service business incubator services. Specific services include business plan development, due-diligence, validation of claims, assumption worksheets research and proforma development. Call 702.855.5860 or visit [usbusinessincubator.com](http://usbusinessincubator.com).



### \$ FOUR POINTS BY SHERATON

Four Points by Sheraton, located at 4055 Palos Verde St., commemorated its new name and renovation at the Metro Chamber's Business After Hours with members and friends in the community. Call 702.473.6400 or visit [fourpointslasvegaseastflamingo.com](http://fourpointslasvegaseastflamingo.com).



# ribbon cuttings

## CELEBRATING BUSINESS GROWTH

To arrange your ribbon cutting, contact Georgia Allen at 702.586.3838 or email [gallen@lvchamber.com](mailto:gallen@lvchamber.com)



### PC THE UNIVERSITY OF PHOENIX

The University of Phoenix unveiled its state-of-the-art Counseling Skills Center at 3755 Breakthrough Way. The Center serves as a training facility for students and offers complimentary and confidential mental health counseling services for the community. Call 702.352.0401 or visit [phoenix.edu](http://phoenix.edu).



### BUSINESS CONNECTIONS

Business Connections (BCN) commemorated its Metro Chamber membership with BCN members, Metro Chamber members, community leaders and guest speakers. It provides the necessary relationship-based community for these professionals to build and grow their companies. BCN carefully selects its members to ensure its group is consistent with the highest morals and ethics to create a strong member base. It provides peer-to-peer enrichment, marketing, advertising, media, and active events, such as mixers, expos, workshops, and seminars. Call 702.839.8586 or visit [bcn-nv.com](http://bcn-nv.com).



### TIDE DRY CLEANERS

Tide Dry Cleaners commemorated its new store opening in Summerlin, located at 10010 W. Sahara Ave., with the Tide family, dignitaries and Metro Chamber volunteers. Tide Dry Cleaners is designed for busy lifestyles. In its effort to make every day just a little brighter, it is ready to serve around the clock with little conveniences, such as 24-hour customer drop off and same-day turnaround for many items dropped off before 9:00 a.m. Call 702.228.1370 or visit [tidedrycleaners.com](http://tidedrycleaners.com).



### PC REPUBLIC SERVICES

The Green Alliance and Republic Services opened GreenFest in Downtown Summerlin with a VIP party. Community partners joined for a ribbon cutting to celebrate the kickoff of the sixth annual Earth Day celebration.



### PC CHAMBER INSURANCE & BENEFITS

Chamber Insurance & Benefits introduced brand-new perks and discounts available exclusively to Metro Chamber members. Metro Chamber members save money on essential business expenditures including shipping, email software, legal services, rental cars and more at special member pricing. Find out more by calling 702.586.3889 or visit [ChamberIB.com](http://ChamberIB.com).



### NATIONWIDE PAYMENT SYSTEMS

Nationwide Payment Systems celebrated its grand opening in Las Vegas at Business Expo. It offers business tools for any size business that will help manage payments, invoicing, newsletter marketing, gift & loyalty cards and CRM. Its lengthy track record as a proven point of sale solutions provider is driven by simplicity of use, uncompromised customer service and continuous product innovation. Call 702.802.5314 or visit [npsbank.com](http://npsbank.com) and [npsapps.com](http://npsapps.com).

SPONSORED BY:



PC - President's Club

\$ - Chamber Member Discount



### SELECT PHYSICAL THERAPY

Select Physical Therapy relocated to its new innovative center, located at 6048 S. Durango Dr., Ste. 100. Services include physical and hand therapy, sports medicine, pain management program and more. Call 702.260.6238 or visit [selectphysicaltherapy.com](http://selectphysicaltherapy.com).



### BOYS & GIRLS CLUBS OF SOUTHERN NEVADA

Boys & Girls Clubs of Southern Nevada (BGCSNV) in partnership with Nevada HAND, hosted a grand opening and ribbon cutting of Desert Pines Clubhouse, located at 3750 E. Bonanza Rd. The event celebrated BGCSNV and Nevada HAND, the leader in affordable housing, expanded service to youth and families across the valley. BGCSNV offers affordable out-of-school-time care to five to eighteen year olds. For more information visit [bgcsnv.org](http://bgcsnv.org) or [nevadahand.org](http://nevadahand.org).



### EARL OF SANDWICH®

Earl of Sandwich® announced its grand opening in Downtown Summerlin, located at 2010 Festival Plaza Dr., Ste. 180. The menu at Earl of Sandwich® pays tribute to the art of sandwiches with fresh-baked, artisan bread and the finest ingredients for its hot sandwiches, hand-tossed salads and wraps, and freshly baked desserts. It provides a unique brand and exceptional taste. Call 702.750.2005 or visit [earlofsandwichusa.com/nevada/downtown-summerlin/](http://earlofsandwichusa.com/nevada/downtown-summerlin/).



### AGAPE

Agape commemorated its grand opening, located at 3650 N. Rancho Dr., Ste. 106, with friends, family, Metro Chamber staff and local dignitaries. Agape provides educational, behavioral and social services for children and adults of all ages and is positively impacting lives. Call 702.740.LOVE (5683) or visit [agape.vegas](http://agape.vegas).



### CLUB PILATES

Club Pilates announced its grand opening at 8665 W. Flamingo Rd., Ste. 118. Club Pilates Las Vegas provides fun and affordable Pilates classes for the communities surrounding Las Vegas. Its studio is equipped with many forms of classic Pilates equipment and tools such as the Pilates Reformer, Pilates Springboard, weights, mats and balls. Its goal is to provide a dynamic workout and to show its students all of the unique pieces of equipment that can provide a fun and challenging workout. Call 702.608.1396 or visit [clubpilatesstudio.com/locations/lasvegas](http://clubpilatesstudio.com/locations/lasvegas).

### FEATURED BROKER:



### MICHAEL D. CAROTHERS INSURANCE AGENCY

As a leading broker representative of Chamber Insurance & Benefits, Michael D. Carothers Insurance Agency helps Las Vegas Metro Chamber of Commerce business owners provide excellent health benefits as well as ancillary products to their employees and dependents. Carothers Insurance is committed to providing a wide range of quality products and services with superior customer service.

Phone: 702.385.3684  
Website: [CarothersInsurance.com](http://CarothersInsurance.com)

# new member benefits to help your bottom line



## SAVE MONEY AND STAY UP-TO-DATE WITH NEW MERCHANT SERVICES BENEFIT

**W**ith new credit card processing requirements rolling out October 1, all Metro Chamber members are now eligible to receive significant discounts on EMV- and Apple Pay-compliant credit card machines and internet gateways, as well as reduced credit card processing fees, through a new benefit program with Cornerstone Merchant Services. The program includes equipment, mobile payments, virtual terminals, iPad-based point-of-sale systems, integration with more than 100 third-party shopping cart providers without additional programming, stand-alone credit/debit card devices, wireless credit card devices and integration with customers' websites. Their services also include live reporting tools and around-the-clock helpdesk services through their client service center and terminal help desk. The program is scalable, so if there are one or 1,000 locations to your business, the Metro Chamber's merchant services benefit program can help you save money and stay compliant with new EMV processing requirements.

Cornerstone also offers price comparisons, so Metro Chamber members can see how their savings would actualize with the program. To take advantage of this brand new program, visit [LVChamber.com](http://LVChamber.com) or call 702.641.5822.



## GET AHEAD WITH SAVINGS ON ACUMATICA BUSINESS MANAGEMENT SOFTWARE

**T**hrough a partnership with Acuity Solutions, Metro Chamber members now receive a 10 percent license discount on Acumatica, a comprehensive suite of fully-integrated business management applications. Tools to help you run your business, such as financials, distribution, CRM and project accounting are powered by a flexible, cloud-based platform, empowering you to get business done on any device, anytime and anywhere. Acumatica's customer-centric licensing model gives you the option to add unlimited users at no additional cost. You can choose a subscription plan or buy the license, depending on the needs of your business. The Metro Chamber member discount applies to a license-only order or can be combined with a customized implementation project to including process mapping, evaluation and analysis, configuration, training and consulting services. It is a nimble product and adaptable to any business that wants additional flexibility and access to their business management tools.

With business planning season in full swing, this is an ideal time to look at upgrading your existing business management software to Acumatica's robust suite of applications. For more information on this exclusive member pricing, visit [LVChamber.com](http://LVChamber.com) or call 702.641.5822.





## Introducing an Exclusive New Benefit to Metro Chamber Members

- Full-time primary care health center with early and late hours to accommodate work schedules
- Significant per visit savings compared to community medical rates
- Ideal way to supplement high-deductible insurance plans
- Broad scope of primary care services
- Predictable budget
- Accessible for employers of all sizes
- Valuable health services and benefits to enhance employee relations
- Exclusive employer access to convenient, comprehensive care

With this health center benefit, you and your employees are covered for **acute care, preventive care, medication, prescriptions, e-prescriptions, chronic condition management, wellness exams, telemedicine** and more!

Find out more about how your company can access these benefits at [LVChamber.com](http://LVChamber.com) or by calling 702.641.5822.



# vegas young professionals

## presenting sponsors



## july events

### July 1

Community Outreach  
Committee Meeting

### July 13

VYP Toastmasters

### July 27

VYP Toastmasters

### July 29

Events & Marketing  
Committee Meeting

For more information or to  
register, visit [VegasYP.com](http://VegasYP.com)

## lead in your field: new skills and knowledge to advance your career

Ian Rodgers, Principal and Founder at Mvestor Media - VYP Ambassador

Continuous learning and skill development are vital practices in 21st century business. With a wealth of information available at our fingertips, people of all ages can further their personal and professional careers.

There are many benefits to one's further development of skills in and/or out of their career field. Bringing new abilities and skills to the table in an organization places more value in that person over someone who doesn't. New skills can directly bring forth new job opportunities, career advancements/promotions, autonomy or authority.

Further skill development can also indirectly open new opportunities to the individual. Grasping a new concept may lead to a paradigm shift in a particular field. Conversing or listening to a speaker may bring insight into a new idea that can affect business, sales, and other strategies. I have personally made adjustments to my entire business model based on one idea from one person that I met at a conference. This new plan has shaped the foreseeable future of my business.

There are several options for skill development and continuous learning, no matter what field of business

or study. Each option presents an investment of either time or money.

### CONFERENCES

My personal favorite way to learn is to attend conferences, for several reasons:

**1. Timing.** Conferences are typically all day or multi-day events. Spending eight to 12 hours a day on a subject will allow one to spend time thinking and grasping the concepts presented. This allows for distraction-free immersion in the subject and fast-paced learning.

**2. Networking.** Meeting others at a conference can lead to tremendous opportunities. Typically, these individuals will have a similar mindset that learning and skill development are important to them, where conversing and networking with them will lead to other perspectives, ideas, opportunities and perhaps friendships.

**3. Travel.** Another positive aspect of conferences is that travel may be required. By traveling to these destinations, one can experience what others are doing in their city or region. These concepts, ideas, practices, etc. (which may be dramatically more advanced) can be adopted or implemented into your own city. This can set a business ahead of its competition.



Vegas Young Professionals heated up their networking and cooled off with cocktails at the June Fusion Mixer, hosted by Double Barrel Roadhouse inside the Monte Carlo Hotel & Casino. Photos by Amit Dadlaney.

Conferences definitely require both an investment of time and money. I try to attend a conference at least once per year; however, I have attended as frequently as once per quarter.

**TIP:** *There is no better way of improving knowledge and skill development for collaboration than through the networking and association encountered at conferences. Employers who want to see company development and success will often provide for their employees to attend conferences.*

#### ONLINE SOURCES

There are also several online options available for learning and skill development. These sources use the most up-to-date technology to make their information available via an internet connection over a multitude of devices.

**1. Khan Academy.** Simply put, this is a learn-at-your-own-pace online academy. Topics range from

science, math (basic and advanced), literature, programming, and many others. These resources are also free of charge. Learn more at [khanacademy.org](http://khanacademy.org).

**2. Lynda.com.** Lynda.com is similar to the Khan Academy, in that it is solely online. However, it differs in that each course has an instructor. The majority of courses on Lynda.com are related to computers and technology- programming, software development and applications, among other topics. For a monthly or annual subscription, one can access all of the videos and courses Lynda.com has to offer. Learn more at [lynda.com](http://lynda.com).

**3. YouTube.** We are all familiar with the infamous YouTube. Amongst the cat videos and “Charlie Bit My Finger” is a continuous stream of user-generated video content on any topic imaginable. Use this to your advantage. Find topics and skills you want to learn. Chances are that it is available!

**Tip:** *Over time, teach your newfound skills to others. Teaching something to others will help you understand it better.*

In today’s technological age, there are several ways to learn. Unlike even just a few years ago, the information is easily accessible at very low – or no – cost. The only barrier would be making the conscious decision to engage in continuous learning and skill development.

By participating in a constantly evolving and changing world, staying up to date with new concepts in business will allow you stay competitive, no matter your job or goals.



# the final word

## JUNE ACCOMPLISHMENTS

T

**his June, the Metro Chamber kicked off the Summer of Small Business, taking time to shine the spotlight on small business members. These businesses were well-represented during the final days of the legislative session and at Business Expo. Here are some of the accomplishments the Metro Chamber achieved for members in June.**

- Released the comprehensive Legislative Wrap-Up, which detailed 125 bills on which the Metro Chamber engaged throughout the session and 100 bills on which the Metro Chamber testified. To read the wrap-up, visit [LVChamber.com](http://LVChamber.com).
- Commended in an editorial by the *Las Vegas Sun* for its leadership during the legislative session.
- Recognized for the pivotal role of the organization and President and CEO Kristin McMillan in securing funding for the UNLV School of Medicine.
- Welcomed the business community into Cashman Center for Business Expo, the Metro Chamber's annual trade show and networking event, where 150 exhibitors and nearly 2,000 attendees made connections, learned about new products in the marketplace and created new business opportunities.
- Hosted a Constant Contact Member Benefits 101 webinar, giving members the tools to maximize up to 25 percent savings on email marketing products and event management tools.
- Celebrated the Leadership Advance and Leadership Las Vegas Classes of 2015 as they graduated from a transformative and informative year of learning, development and community leadership.
- Partnered with Office Depot for another successful Office Depot Breakfast, which gives members the opportunity to share their business with other members.
- Enjoyed classic Italian bites and mixed and mingled with fellow Metro Chamber members at Carmine's NYC for Business After Hours.
- Introduced Cocktails & Conversations, a new event designed to give members the opportunity to engage directly with Nevada's elected leaders, featuring U.S. Congressman Mark Amodei.



- Welcomed Vegas Young Professionals for a fun, high energy Fusion Mixer at Double Barrel Roadhouse inside the Monte Carlo.
- Held JumpStart Vegas – State of the Startup, hosting business leaders, advisors and advocates from public and private sectors who work directly with the Valley's new business innovators.
- Wrapped up the legislative session with a final Paul Call for President's Club members.
- Recognized by the Association of Chamber of Commerce Executives for its leadership role in defeating Question 3, the Margin Tax Initiative, in 2014.

# NEVADA DRUG CARD

WWW.NEVADADRUGCARD.COM



Your key to saving on prescriptions.

**Save up to 75%** on your prescription medications with Nevada Drug Card.

For more information or to order  
hard cards please contact:

**Suzanne Domoracki**

Suzanne@nevadadrugcard.com • 702-510-0100

Nevada Drug Card Preferred Pharmacy:

**CVS/pharmacy**



Nevada Drug Card



Free Rx iCard

Simply cut this card out and bring it to  
your pharmacy for **instant savings**.

Scissors icon indicating where to cut.

**NEVADA DRUG CARD**  
WWW.NEVADADRUGCARD.COM

**Rx Prescription Drug Card**  
Compliments of:  
**LAS VEGAS METRO**  
CHAMBER OF COMMERCE

Name: \_\_\_\_\_  
Member ID: Enter Year & Time  
(Example: Year 2015 Time 9:14; Enter ID 2015914)  
RxGRP: NVRX  
RxBIN: 610709

Program Powered By: **UNA RxCARD!**

NOTE: This card is being provided to you at NO COST. There are no forms to fill out. Simply take this card into a participating pharmacy with your Rx to qualify for discounts on medications. You also have access to other value added programs listed on back. Each family member must have his/her own card. This card has been pre-activated for immediate use. To obtain information and to print additional cards visit [www.nevadadrugcard.com](http://www.nevadadrugcard.com).

Customer Service: 877-321-6755  
Pharmacy Helpline: 800-223-2146  
This program is not insurance. This is a point-of-sale discount plan.



# LEADERSHIP ADVANCE

## ADVANCE YOUR CAREER AND ADVANCE YOUR COMMUNITY!

- Get practical, hands-on skills and leadership training
- Learn about Southern Nevada's challenges and opportunities from some of its most influential people and organizations
- Create deep-rooted relationships with fellow participants and alumni

**APPLY TODAY AT  
LEADERSHIP.VEGAS**



**LEADERSHIP  
INSTITUTE**  
OF LAS VEGAS

JULY 2015



**Support BizPAC, the  
Metro Chamber's  
bipartisan political  
action committee!**

To learn more, visit  
[LVChamber.com](http://LVChamber.com) or  
contact Maisie Rodolico at  
702.586.3846 or  
[mrodolico@lvchamber.com](mailto:mrodolico@lvchamber.com).

**BIZPAC**  
LAS VEGAS METRO CHAMBER OF COMMERCE